

# NATHAN D WARD

Creative Content Specialist

Aiming to further explore my passion as a creative content specialist by understanding and translating client needs into a clear, creative direction.

## INFORMATION

### Address

1802 W. Morter Pl.  
Rogers, AR 72758

### Phone

417.437.3017

### Email

n8dward@gmail.com

### Portfolio

n8dward.com

## REFERENCES

### Danny Craven

Owner  
Craven Media  
danny@cravenmedia.com  
417.540.2036

### Pat Nagel

Multimedia Specialist  
Missouri Southern State University  
nagel-p@mssu.edu  
620.249.1379

### Adam Bell

Director of Technology  
Webb City School District  
abell@wcr7.org  
417.621.5560

## WORK EXPERIENCE

**2021 – Current, Walmart**  
Manager II - Creative/UX

**2012 – Current, Zeus Visuals**  
Owner - Creative Producer,  
Marketing and PR Consultant

**2019 – 2021, Sparklight Advertising**  
Creative Services Manager

**2011 – 2019, Joplin Schools**  
Teacher – Film, Broadcast,  
Special Effects Compositing

## SKILLS AND COMPETENCIES

I have a deep understanding of the creative world gained through experiences in many different categories of production, including:

**Project Management**  
**Creative Team Management**  
**Videography/Photography**  
**Editing**  
**Graphic/Web Design**  
**Web Hosting and Administration**

**Motion Graphic Animation**  
**Live Directing**  
**Technical Engineering**  
**Audio Engineering/Producing**  
**Teaching/Professional Training**  
• Current Missouri Teaching Certificate

## SOFTWARE/HARDWARE

I am fluent in many different platforms for producing and distributing digital content, including, but not limited to:

**Adobe**  
Premiere Pro  
After Effects  
Media Encoder  
Photoshop  
Illustrator  
Lightroom  
InDesign  
Audition

**Miscellaneous (but notable)**  
Davinci Resolve  
Avid Media Composer  
Google Apps Administration  
GoDaddy cPanel Administration  
Wordpress  
Yamaha Nuage/Nuendo  
Audinate Dante Network

**Apple**  
Final Cut X  
Logic Studio X

**Apple Computers and Mac OS X**  
**Canon Camcorders and DSLRs**  
**JVC Pro HD Broadcast Cameras**  
**Blackmagic Design URSA Mini Pro 4.6K Cameras**  
**Blackmagic Design ATEM II 4K Production Studio**

## ACHIEVEMENTS

Developed curriculum and managed infrastructure and instruction for state-standard high school video and audio production programs including Film, Broadcasting, Special Effects, and Audio Engineering learning pathways.

Developed and implemented logistics and instruction for live streaming and local broadcast of high school football games, basketball games, district board meetings, and miscellaneous live events.

Created and managed a decentralized copywriting team utilized by multiple marketing offices nationwide.

Streamlined marketing and project management pipeline for greater efficiency and collaboration between sales and production departments.

Produced, directed, and edited "Lodge Life" – a nationally syndicated hunting reality television show aired on DirectTV's Pursuit channel in over 7 million households nationwide.